

LARS

LOS ANGELES RADIOLOGICAL SOCIETY
SOUTHERN CALIFORNIA RADIATION
ONCOLOGY SOCIETY

CURRENT CONCEPTS IN DIAGNOSTIC ULTRASOUND AND BREAST IMAGING

2-DAY FOCUS SESSIONS

- OB/GYN Ultrasound
- General Ultrasound

1-DAY FOCUS SESSIONS

- Breast Imaging
- Vascular Ultrasound
- Musculoskeletal
Ultrasound

JUNE 2-3, 2018

Pasadena Convention Center

Presented by
Los Angeles Radiological Society

EXHIBITOR PROSPECTUS

PASADENA CONVENTION CENTER

Conference Building, Lower Level

300 E. Green Street, Pasadena CA 91101

"Current Concepts in Diagnostic Ultrasound and Breast Imaging"

"For the second year in a row, LARS is combining its Spring Diagnostic Ultrasound Conference with Summer Seminar in Breast Imaging to cover the subjects of vascular ultrasound, general ultrasound, and women's imaging (including obstetric and gynecologic ultrasound and breast imaging covering mammography, breast ultrasound and breast MRI)."

WHY EXHIBIT?

- Meet potential customers
- Reinforce existing relationships
- Build company and brand awareness
- Showcase products and services
- Your competition will be there!

AVERAGE CONFERENCE ATTENDANCE = 345

- 45% of attendees are physicians—the majority of which are in private practice.
- 55% of attendees are ultrasound technologists.

ASSIGNMENT OF SPACE

Assignment will be based on a first-come, first-serve basis, subject to booth design, space configuration, and services required. LARS shall use its best efforts to assign one of the preferred locations selected by you. We will make every effort to accommodate requests not to be near competitors, but cannot guarantee it. LARS will notify you in writing regarding your space assignment. LARS reserves the right to rearrange the floor plan and/or relocate any exhibit at anytime, as it may in its sole discretion deem necessary. If the exhibitor does not agree with such relocation, exhibit space will be forfeited and payment for booth space will be refunded.

WHAT'S INCLUDED

- 8' high back wall, 3' high sidewall dividers
- One-line identification sign
- Continental Breakfast and Refreshment breaks will be served in the exhibit hall

APPLICATION

(application and rules and regs on one page back to back)

To apply for exhibit space, complete the Exhibit Space Application. Your signature on the application constitutes agreement to the Exhibit Rules and Regulations. Retain a copy for your records and send the original with a company description and exhibit fees to:

Los Angeles Radiological Society (LARS)
1 Capitol Mall, Suite 800 Sacramento, CA 95814

Date	Installation	Exhibit Hours	Tear-Down
Friday, June 1	12:30 – 4:30PM		
Saturday, June 2		7:30AM – 3:00PM	
Sunday, June 3		7:30AM – 3:00PM	3:00 – 5:00PM

*Exhibits must be manned and fully operation during exhibit hall hours. Hours are tentative and subject to change.

EXHIBITOR SERVICE CONTRACTOR

GES Exposition Services has been appointed the official drayage and decorating contractor. A link to an online Exhibitor Service Kit containing information and rates for all labor, shipping, services, electrical connections, furniture, and miscellaneous equipment will be sent to your authorized representative by GES when exhibit space is assigned.

EXHIBITOR APPOINTED CONTRACTORS

Requests to use Exhibitor Appointed Contractors (EAC) must be made on the Space Application and an Original Certificate of Insurance covering each proposed contractor must be received no later than **Wednesday, May 2, 2018**. Applications received after **May 2** may not use an EAC.

NEED MORE INFORMATION?

Contact Felicia Price, Meeting and Event Manager, fprice@amgroup.us or 626-836-5800

TERMS OF PAYMENT & CANCELLATION

Applications must be accompanied by check or money order in U.S. currency payable to Los Angeles Radiological Society (LARS) - tax id. 95-3661585.

If written notice of space cancellation is received by the LARS office prior to May 2, 2018 a full refund less a \$250 administrative fee will be made. No refunds will be made for cancellations received after May 2, 2018.

TERMS AND CONDITIONS

1. LARS reserves the right to alter or change the space assigned to the Exhibitor. LARS further reserves the right, at its sole discretion to change the date or dates upon which the show is held, or to cancel the show, and shall not be liable for damages or otherwise by reason of any such change or cancellation, other than to refund in full any amounts paid by the Exhibitor to Management.
2. The Exhibitor shall not assign this contract or sublet the space or any part thereof or permit same to be used by any other person, without the prior written consent of Management. Any attempt to do so is null and void and will result in immediate cancellation of this contract, and the forfeiture of any amounts paid by the Exhibitor to Management.
3. The Exhibitor shall comply with all rules and regulations by LARS for the show and agrees that LARS's decision to adopt and enforce any such rule or regulation shall be final and binding.
4. The Exhibitor is responsible for compliance with all applicable law, bylaw, ordinances, regulations, requirements, codes and standards, including those with respect to fire, safety, health and environmental matters and shall ensure that all equipment, materials and goods used by the Exhibitor so comply.
5. Exhibitor agrees to indemnify and hold harmless, LARS, and the Omni Rancho Las Palmas, from any and all judgments, orders, awards, costs and expenses, including attorney's fees, and also claims on account of damage to property or bodily injury (including death) which may be sustained by Exhibitor, Exhibitor's employees or third persons, arising out of or in connection with or resulting from said exhibition, provided, however, nothing contained herein shall be construed to require the Exhibitor to indemnify the above named representatives against liability for damages for (a) death or bodily injury to persons; (b) injury to property; (c) or any other loss, damage or expense arising under (a), (b), or (c) from the sole negligence or willful misconduct of the above named representatives.
6. This contract may be cancelled by either party provided written notice is received by the other by May 2, 2018, in which case all monies paid by the Exhibitors will be refunded less an administration fee of \$250 per booth. If the Exhibitor cancels after such date, it will be responsible for the full contract price.
7. LARS reserves the right at any time to alter or remove exhibits or any part thereof, including printed material, products, signs, lights or sound, and to expel exhibitors or their personnel if, in LARS's opinion, their conduct or presentation is objectionable to LARS or to other show participants.
8. Exhibitor's display must comply with all requirements of LARS and of the owner of the building, including maximum height requirements. The Exhibitor must provide at least one, and not more than two, staff per booth, to maintain display during show hours. Only representatives from the company contracting for the booth rental will be attending the booth. Advertising material or signs of firms other than those who have engaged exhibit space are prohibited.
9. Exhibitors must limit displays to the dimensions of the exhibit booth to which they are assigned. Two chairs will be provided with each booth. All exhibits must be freestanding. No bolts, screws, hooks or nails shall be driven into or otherwise attached to the walls or floor of the Exhibit Area. No banners, posters or signs may be erected which in any way interfere or distract the view, light, or space of any other exhibitor or LARS.
10. All goods shipped to the show must be clearly marked with the name of the Exhibitor and the number of the display space (to be assigned). Goods must not be shipped to the show for any shipping charges to be paid on arrival and any such goods will not be accepted by LARS or the Hotel. LARS assumes no responsibility for loss or damage to the Exhibitors goods or property either before, during or after the show. A representative of the exhibitor must be present during uncrating, installation and dismantling of his/her exhibit. At least one person should be in attendance inside the Exhibit Area throughout the show hours.
11. In consideration of the Exhibitor's participation in the show, the Exhibitor hereby releases LARS, its directors, officers, management contractors, agents and employees from any and all claims, losses, or damages whatsoever suffered or sustained by the Exhibitor in connection with its participation in the show, including, without limitation, any claims for loss or theft of property, personal injury, or loss of business or profits, whether arising from any act of LARS or otherwise.
12. The Exhibitor agrees that no display may be dismantled or goods removed during the entire run of the show. The Exhibitor agrees to remove the exhibit, equipment and appurtenances from the show building by the final moveout time. In the event of failure to do so, the Exhibitor agrees to pay for such additional costs as may be incurred by LARS or the Hotel.
13. The Exhibitor will comply with the rules and regulations of any unionized contractors, which may be selected by LARS to service the exhibitors. Any dispute between the Exhibitor and any such contractor or union representative will be referred to LARS for resolution, whose decision shall be final and binding on all parties.
14. LARS reserves the right to cancel this contract and to withhold possession of the space or to expel the Exhibitor there from if the Exhibitor fails to comply with any terms and conditions of this contract or the show rules and regulation, in which case the Exhibitor shall forfeit as liquidated damages and not as a penalty all payments made pursuant to this contract, all without limiting LARS's other rights and remedies at law under this contract as a result of such failure to comply.
15. Processing of payment by LARS does not in itself constitute acceptance.
16. LARS will not be bound by any verbal agreements, representations, or statements between LARS (staff of volunteers), Sponsors, Exhibitors, or the Hotel staff. All agreements must be made in writing.
17. Information about other contracted services from the Hotel or others, will be sent with confirmation materials upon receipt of application and should be contracted for directly with service provider.

Send completed, signed form with payment to:

LARS

Attn: Felicia Price

One Capitol Mall, Suite 800
Sacramento, CA 95814
Phone: 626-836-5800
Email: fprice@amgroup.us

EXHIBIT APPLICATION

43RD ANNUAL SPRING CONFERENCE CURRENT CONCEPTS IN DIAGNOSTIC ULTRASOUND AND BREAST IMAGING

EXHIBIT CONTACT INFORMATION

(For all correspondence regarding your exhibit booth)

Company: _____
Contact: _____
Address: _____
City: _____
State: _____
Zip: _____
Phone: _____
Fax: _____
Email: _____

COMPANY INFORMATION

(Exactly as you want it to appear in print)

Company: _____
Website: _____
Phone: _____
Fax: _____
Email: _____
Address: _____
City: _____
State: _____
Zip: _____
Booth Representative: _____
Title: _____

EXHIBIT BOOTH PREFERENCE

8' x 10' - \$1,350 8' x 20' - \$2,650
 8' x 30' - \$3,950 8' x 40' - \$5,250

Competitors we DO NOT wish to be near: _____

Description of Product to Be Exhibited: _____

Request to us an Exhibitor Appointed Contractor?

Yes No

If yes, name of company: _____

METHOD OF PAYMENT

(LARS Tax ID # 95-3661585)

Amount Enclosed/Authorized (US Dollars) \$ _____

Check # _____

Personal/Company: _____

Visa Mastercard

Card Number: _____

Exp: _____ CVV: _____

Print Cardholder's Name: _____

Signature: _____

AUTHORIZED SIGNATURE & CONTRACT INFORMATION

It is agreed that this application and the contract resulting from its acceptance shall be subject to the rules and regulations and information outlined in this Exhibit Prospectus. In the event of cancellation by the Exhibitor prior to May 2, 2018 the liability of the Society shall be limited to refunding of the amount of booth rental paid, less \$250 administrative fee. Cancellation by the Exhibitor after that date will result in forfeiture of the booth rental fee. In case of cancellation of the conference for any reason beyond the control of LARS, it is understood that the liability of the Society shall be limited to refunding the amount of rental paid. The exhibitor understands that neither Los Angeles Radiological Society nor the Pasadena Convention Center maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance. The terms and conditions set forth in the 2018 Exhibitor Rules and Regulations (Appendix A) are made part of this Application/Contract by reference and are fully incorporated herein.

Exhibitor's Authorized Signature: _____

Date: _____

Felicia Price, CMP, LARS Meeting Manager: _____

Date: _____

RETURN COMPLETED APPLICATION AND PAYMENT TO:

**Los Angeles Radiological Society
One Capitol Mall, Suite 800
Sacramento CA 95814**